**COACH\_INITIAL ASK EMAIL**

Hello [*NAME*]!

As you might know, I’m a coach for Special Olympics Minnesota. I had no idea when I started coaching how much of an impact it would make on my life. I started doing it for the athletes, but now I’m convinced I’ve gotten way more out of the experience than they have. I’m reaching out to you because I think you would also be a great coach or team assistant for our team!

I know, “coach” can sound intimidating, but you don’t need to be an expert in the sport! There is a great network of people at Special Olympics and our own team who will help you along the way; however; if “coach” still sounds too intimidating, you can be a team assistant. This is a great way to help out at practices without the responsibility of leading the team.

Above all, I believe you have the kindness and enthusiasm it takes to be a positive role model in the lives of Special Olympics athletes and it would be great if you joined our team. Getting started is easy, just click HERE to fill out an interest form.

Of course, I’ll be here ready to answer any questions you might have. We’d love to have you!

Thanks for your time,

[YOUR *NAME*]